



BEHOLD...
THE MOST VALUABLE POSITION...

MVP

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NFTY OV MVP 2019-20

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Who Am I?

Hey MVPs! My name is Sara Naveh, and I'm your 2019-20 NFTY Ohio Valley Membership Vice President! I've been involved in NFTY since freshman year, when I attended Fall Kallah. Over the summer, I go to GUCI, where I will hopefully be a counselor next year. I go to Valley Temple in Cincinnati, OH, and I was SAVP and then President of our youth group-VOTY.

I am a senior at Mason High School this year, and I'm working on college applications at the moment. I hope to attend school in either California or Texas for undergrad, and then I am planning on going to medical school.

I have a super busy schedule during the year, with a full school day of academics, peer tutoring, clubs, CCP, and (hopefully) a job. When I'm not doing homework or NFTY things, I have many hobbies including art, piano, shopping, watching Netflix, listening to music, cooking/baking, and working out.

Travelling is something else that I love to do. I went to Alaska with my dad two years ago, I went to Israel with NFTY last year, and I've been to other fun places such as New York, Hawaii, and California.

I was born on October 20, 2001 in San Jose, California. I then moved to Boston, Massachusetts with my parents, where my sister, Ella, was born. Finally, we moved to Mason, Ohio (home of the Comets!). My sister is now a freshman at Mason. I have two cats (Cleo and Lilah) and a dog (Luna).

Here are some fun facts about me:

- My favorite colors are light grey and mint green (my room is painted these colors)
- My favorite subjects are math and science
- My favorite animal is a cat
- My favorite movie is The Lorax
- My favorite TV shows are New Girl and The Office
- I'm vegetarian
- My favorite NFTY regions are SoCal, OV, and STaR
- My eyes are hazel, but green in the light
- My favorite Minecraft mode is creative
- My favorite language is french
- My favorite Shakespearean play is Macbeth

What is NFTY?

NFTY stands for the North American Federation of Temple Youth. We are a youth organization of reform, high-school aged Jews. NFTY is funded and supported by the Union for Reform Judaism (URJ).

Ohio Valley is considered one of the smaller of the 19 regions across the continent, however, we are obviously the best. Ohio Valley consists of 5 states: Ohio, Indiana, Kentucky, Tennessee, and West Virginia.

TYGs (temple youth groups) make up NFTY, and without them, outreach and expansion would be much more difficult in the position of an MVP.

NFTY is the North American branch of a worldwide progressive Zionist youth movement called Netzer Olami.

NFTY is... “a movement that builds strong, welcoming, inspired communities through teen-powered engagement. Together, we pursue Tikkun Olam, personal growth, youth empowerment, and deep connections, all rooted in Reform Judaism.”

The study theme for this year is:
Disagreements for the sake of heaven

מַחְלֻקֹת לְשֵׁם שָׁמַיִם

NFTY Dictionary

(Pretty NFTY right? Sksksksk)

Acronyms:

PVP- Programming Vice President

SAVP- Social Action Vice President

RCVP- Religious and Cultural Vice President

MVP- Membership Vice President (US!!!)

CVP- Communications Vice President

FVP- Financial Vice President

PP- Participant

GL- Group Leader

PL- Program Leader

GUCI- Goldman Union Camp Institute

HUC- Hebrew Union College

TYG- Temple Youth Group

NFTY- North American Federation for Temple Youth

OV- Ohio Valley

URJ- Union for Reform Judaism

NFTY Vocab:

Ruach (rew-ah-ch)- spirit

Asefah (ah-say-fah)- a meeting where we discuss old/new legislation to our OV constitution; each TYG and board member has a vote.

Sicha (seey-cha)- hebrew for "discussion"; groups

Kallah (kah-lah)- hebrew for "meeting"; each NFTY event is a Kallah

Siyyum (see-yewm)- hebrew for "completion"; our end-of-the-night relaxed song/prayer

Shin's up!- a shin stands for Sheket, so when someone says shin's up, we put our shins in the air and stop making noise

Sheket (sheh-keht)- hebrew for "quiet"; shin stands for it

Noar Tzioni Reformi- Reform Zionist Youth; the full phrase of "Netzer"- the Reform Zionist movement of the world

NFTY OV's Cheer!

Part 1:

President: Hey *PVP*, do you hear something?

PVP: Yeah! It sounds like a...

Everyone: Stomp, clap, stomp, clap, stomp, clap, stomp, clap, 5,6,7,8!

Part 2:

Board: Say "what's your name?"

Everyone: Say "NFTY!"

Board: Say "what's your name?"

Everyone: Say "NFTY!"

Board: Say "what's your name?"

Everyone: Say "NFTY!"

Board: Gonna live and die

Everyone: N-F-T-Y!

Part 3:

Board: NFTY's in the front!

Everyone: Hey, hey, hey

Board: Let me hear you grunt!

*Everyone: *in a low voice* Hey, hey, hey*

Board: NFTY's in the middle!

Everyone: Hey, hey, hey

Board: Let me hear you giggle!

*Everyone: *giggles**

Board: Never in the rear!

Everyone: No, no, no!

Board: Let me hear you cheer!

Everyone: Woo!

Board: You got it?

Everyone: Yeah!

Board: You got it?

Everyone: Yeah!

*Everyone: It's in my knees, my knees are weak. It's in my mouth, I cannot speak. It's in my hair, it's over there *points*, it's over there *points*, its EVERYWHERE!*

Everyone: Stomp, clap, stomp, clap, stomp, clap, stomp, clap, 5,6,7,8!

(Repeat part 2)

Part 4:

Everyone: Noar Tzioni, Tzioni Reformi (x4)

Everyone:

Option 1: O, O-V, O-O-O-V (x4)

Option 2: Ohhh-hio Vahhh-leyyy (x4)

Part 5:

go crazy

*Everyone: Ohio, Indiana, Kentucky, Tennessee, don't forget West Virginia- 1
TYG! OV is our region, Bessie is our cow, NFTY is our reason, so SING IT
LOUD AND PROUD!*

Everyone: OV, OV, (while spinning) lalalalalalala (x2)

*Everyone: North and South join as one, to form the best region under the
sun. We can't be stopped, we're a sight to see, welcome to the great OV!*

*Everyone: Ohhhh V *stomp clap stomp stomp clap* (x2)*

Part 6:

Board: Who is the very best?

Everyone: OV!

Board: Who dominates the rest?

Everyone: OV!

*Everyone: Who can't be beat? Who rocks this beat from West VA to
Tennessee?*

*Everyone: Ohhhh V *stomp clap stomp stomp clap* (x2)*

Board: OV throw it up!

Everyone: BAM!

MVP? Never heard of her.

“Membership Vice President is the most important position on regional board. Don’t tell anyone I said that.” -Andy Harkavy, regional advisor 2017.

MVP is 100% the Most Valuable Player on regional board. You can tell people I said that. Without MVPs like you and me, many of the people around you wouldn’t be here right now.

Let’s talk about what it takes to be the Most Valuable Player.

WHAT IS A MEMBERSHIP VICE PRESIDENT?

The goals of an MVP are:

- Bring new members in
- Keep old members coming back
- Keep NFTY fun, inclusive, and welcoming

Some things we do:

- Recruitment
- Mixer planning
- Inclusivity awareness
- Social butterfly!
- A friendly face
- New member experience

These things will help you become the most valuable player of your TYG, network, or even the region!

How to Bring in New Members

JYG

What is JYG? JYG stands for Junior Youth Group, which many temples have. This is basically a TYG (temple youth group) but for 6th-8th graders. Some temples even have a youth group for younger grades. Getting middle schoolers hooked and excited for NFTY before it even begins is essential to your job as an MVP. Each of you can recruit using your temple's JYG, and if your temple doesn't have one, create one, or involve your middle schoolers in several high school events. There is even a whole page at <http://www.nfty.org/nfty678/> with all the info you need to help you start a JYG at your temple. Plan at least one event a year to invite them to. Having several friends that are upperclassmen will make any freshman feel more comfortable joining NFTY.

Be welcoming!

An MVP's most important job is probably their hospitality. If you're recruiting someone, it most likely means that they're new! Make them feel welcomed and wanted in your TYG and our region. Being as friendly and outgoing as possible will never hurt when it comes to being an MVP. Talk to people you might not talk to! Make friends with the people sitting alone! It will make a big difference. And always remember, whether or not you are at a regional event or TYG event, you are representing NFTY and your TYG. Inclusivity and an open comfortable space is our goal in NFTY OV and we want everyone to have that opportunity.

Contacting members over the phone

Creating a personal connection with members over the phone often helps encourage them to come. Here we will go over the DOs and DON'Ts of making calls.

DO

1. Speak clearly and slowly so they can understand you
2. Talk in a mature, professional way
3. Know all of the information such as:
 - Cost of event
 - Where the event is taking place
 - When the event is
 - Times of arrival and departure
4. Know who you are calling and use their name
5. Leave a message if they are unavailable
6. Ask if they have any questions at the end of the call, and find out any necessary information they may need.

DON'T

1. Say words like "Yo," or "Dude," on your call
2. Talk too quickly
3. Speak to them without using their name, make it sound like you care.
4. Assume they know who you are (introduce yourself)
5. Use the NFTY acronyms if they are a new member or simply haven't learned them yet.

These rules will help you make a formal, appropriate phone call, and hopefully gain some new members! Here is a sample script for what a good phone call would look like:

Sample Script

"Hello (their name)!, it's (your name), from (youth group), I am the Membership Vice President of our Temple Youth group and I am calling to invite you to (event name), it is an event that we are having. We will be having fun, playing games, and there will be food. It will cost (amount) and it will be from (time period) to (time period). Thank you, and have a good day!" **(This is a good guideline but try not to just read off of a paper. This is more for leaving messages)**

HOW TO KEEP OLD MEMBERS COMING

Mixers

Mixers/Icebreakers are a fun way to introduce members to each other, and hopefully build friendships that will keep participants coming back. Let's learn how to write a mixer.

Different Types of Mixers

Mixers have many different purposes. You can have a mixer that is meant to teach each others names, you can have a mixer that is meant solely for having fun, and you can have a mixer that digs a little deeper and teaches the participants more about each other.

NFTY PROGRAM FORMAT

NFTY's program format is a foolproof guideline to teach anyone and everyone how to write a program. Each program is written this way so that, theoretically, any person can pick up the program and lead it.

Program Title
Event where program will be held
Date of Program
Author(s)

Touchstone Text:
(Jewish quote/related to program)

Goals:
(What you want taken away)

Objectives:
(How to reach goal)

Materials:
(List every single item)

People:
(Use full names)

Space Needed:
(Library, large open field, sanctuary etc.)

Time Table:
00:00-00:00

Detailed Procedure:
(Step by step of activity so anyone is able to lead *include what people say*)

Appendix:
(Insert Page Break before each Appendix EX: A is on one page, B is on another and so on)

Feedback

Always get feedback on your programs from at least one participant! Here are some good questions to ask to get a feel for how the program went.

1. How did the program go overall?
2. What would you have changed to make it work better?
3. Did you like the idea?
4. What are some things the board could change to make it better?
5. What was fun? What was boring?
6. Did you achieve all your goals?
7. Was everyone involved? (if not, why?)
8. Did people seem to enjoy themselves?
9. Were the leaders prepared?
10. Did the procedure run smoothly?

This Year's Regional Events!

Midwest Mesibah	Sept 20-22	GUCI
Subregional Shabbaton	Nov 9-10	Louisville / Indianapolis
Winter Kallah	Jan 24-26	Cincinnati
JYG Kallah	Feb 28 - March 1	Columbus
Spring Kallah	April 2-5	Nashville

As a part of being an MVP, it is important to promote all events, both NFTY and TYG events. Make sure to promote events in a positive way and use social media or other resources when possible. If you ever need help getting in contact with people or not sure what to say, please do not hesitate to contact me *see last page for contact information*. I would love to help!

When it comes to signing up for events, make sure to sign up during early bird so that you are guaranteed a spot and able to take advantage of the discount. If money is still an issue, please apply for a NFTY scholarship or contact your TYG's.

Contact Me!

Feel free to contact me for anything NFTY-related
or personal!

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