

NFTY-Ohio Valley
Social Action Vice President
2019-2020



*Written by Bettina Ernst (OV SAVP 19-20), using resources from Grace Lefton (OV SAVP 18-19), Em Marmer (OV SAVP 17-18), Abigail Dickstein (OV SAVP 16-17), Jessica Stone (OV SAVP 14-15), www.nfty.org, & <http://rac.org>

Welcome!

Hey Social Action Vice President,

Mazel Tov on becoming a SAVP!! Welcome to the best network in Ohio Valley. You are here today because you care about making the world a better place never forget that even when you start to get stressed and tired of being a board member. YOU DON'T HAVE TO SOLVE ALL OF THE WORLDS ISSUES ON YOUR OWN. Look around and remember that you have an awesome network here to support you and work on topics that you might not get the time to dig into. I believe in each and every one of you that you are going to rock this year and create some of the most kickass programs that NFTY Ohio Valley has ever seen.

Bettina Ernst

NFTY OV Social Action Vice President

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Contact Info

Here are the best ways to get in touch with me. Please don't hesitate to reach out!!

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Remind 101:

To get reminders about event registration, discounts, etc. text 81010 with the message @nftyov

— Event Calendar 2019-20

Midwest Mesibah @ GUCI in Zionsville, IN	September 20-22, 2019
Subregional Shabbatons @ Louisville, KY and Indianapolis, IN	November 9-10, 2019
URJ Biennial @ Chicago, Illinois	December 11-15
Winter Kallah @ Various Local congregations in Cincinnati, OH	Jan 24-26, 2020
NFTY Veida @ OSRUI in Lac La Belle, Wisconsin	Feb 14-17, 2020
Junior Youth Group (JYG) Kallah @ Beth Tikvah in Worthington, OH	Feb 28-March 1, 2020

—— Social Action Topics

Can't decide on a program?? Start with a topic. Here are a few to get you started:

- | | | |
|----------------------------|-------------------------|-------------------|
| Racial Justice | Interfaith | Environment |
| Animals | Refugees and Immigrants | Civil Rights |
| Poverty and Homelessness | Reproductive Rights | Health Care |
| LGBTQ+ Rights | Gender Equality | Gun Control |
| Israel | Criminal Justice | Voting Rights |
| Economic Justice | Disabilities Inclusion | Mental Health |
| Anti-Bullying | Youth Rights | Human Trafficking |
| Worker Rights | Church and State Issues | Death Penalty |
| Sexual Violence Prevention | Civic Engagement | |



And whatever
else you are
passionate
about .

3 A's

The 3 A's are the key to an effective Social Action program. Try to incorporate two or even all three into your program!

Awareness

- Education
- Defining/describing the problem
- Understand why something is happening
- Exploration of Jewish texts and values relating to the issue
- Providing context

Action

- Direct service
- Fundraising
- Involves immediate change

Advocacy

- Community organizing
- Lobbying to those in power



Program Ideas

Having trouble choosing what type of program you want to do?? You can use any of these or maybe this will spark some ideas.

- ❖ Volunteer- take your TYG to an organization and donate your time
- ❖ Make stuff- get your hands dirty and create something that you can donate or will help a charitable organization
- ❖ Communicate with legislators- have your TYG call or write a letter to congress on issues they're passionate about
- ❖ Interest meals- split participants up into groups to discuss topics that they're interested in while eating
- ❖ Simulations- create an environment to expose your participants to experiences of others
- ❖ Privilege line- line up participants and read off different privileges and have people step forward or backward depending on whether it is a privilege they enjoy or not
- ❖ Partnership with organization- contact a charitable organization and create a relationship by doing a program to benefit them
- ❖ Raise money for an organization- this could be an auction during your event, a dance marathon, bake/make something to sell at temple, etc.
- ❖ Participate in a social media campaign- have all your participants post on their social media outlets supporting a certain campaign (ex. Everytown for Gun Control #wearorange)

Great Resources/Where to get Help

- ❖ Rabbis
- ❖ Advisors
- ❖ Parents
- ❖ Your Network
- ❖ Board Members
- ❖ Jesse Becker (NAB Counterpart)
- ❖ [RAC Staff/Legislative Assistants](#)
- ❖ [NFTY Website](#)
- ❖ [Program bank](#)
- ❖ News/[NPR](#)
- ❖ [TED Talks](#)



- ❖ Bettina (Regional SAVP)
- ❖ [Action and Advocacy](#)
- ❖ Social Action Leadership Trip [2018](#), [2019](#)

Programming

As an SAVP, you're gonna have to write programs for your youth group, or even help with some regional ones. So here's a breakdown on NFTY Format:

Program Title
Event where program will be held
Date of Program
Author(s)

Touchstone Text:

- A Jewish quote that embodies the lesson of your program
- [NFTY touchstone text bank](#)

Goals:

- An abstract goal that can't be measured. Aim for at least 3.
 Ex. Participants will create a bond with someone new

Objectives:

- A physical goal that can be measured. Aim for at least 3.
 Ex. Participants will make 100 sandwiches

Materials:

- Every possible thing you will need for your program. BE SPECIFIC.
 Ex. 24 oz. Whole Grain Bread (x8)

People:

1 PL (Program Leader)- Person who wrote and will lead the overall program (YOU!)
 4 GL (Group Leader)- People will lead the individual groups (if necessary) in your program
 100 PP (Participants)- People who will participate in your program

Space Needed:

Whatever room or space you will need to do your program
 Ex. Chapel, Courtyard, Dining Hall, etc.

Time Table:

A very general explanation of what you will be doing for certain time frames
 Ex.

00:0-00:03--Introductions

00:03-00:05--Scavenger Hunt Explanation

00:05-00:20--Scavenger Hunt

Detailed Procedure:

A more detailed explanation of what you will be doing for those certain time frames. Be very specific and thorough. Anyone should be able to pick up your program and know exactly what to do without you being there.

Ex.

00:00-00:03--Introductions - The teams will each go around and do their introductions (Appendix B).

00:03-00:05-- Scavenger Hunt Explanation - PL will explain that each team will go to each station/GL to obtain part of a puzzle to figure out what they are having for lunch, but will have to complete a challenge to get each puzzle piece.

00:05-00:20--Scavenger Hunt - Teams will go around and do the challenges obtaining the pieces of the puzzle.

Appendix:

Any extra resources you need for your program

Ex. Pictures, Directions, Facts, Readings, etc.

Now What?

Major Roles of SAVP

1. Stay Informed

- Read up on topics that interest you
- Watch the news
- Communicate with other SAVP's

2. Keep TYG Members Active

- Write a program and FOLLOW THROUGH with it
- Find out what causes are important to others
- Collaborate with other temples and communities

3. Be a Good Board Member

- Communication is key!!
- Make sure your ideas are heard
- MEET YOUR DEADLINES

How to Talk to Legislators

Calling the people who are in power is a huge part of the process of social change. There is always legislation being passed, and it's not hard to find one you're passionate about. Once you find a bill you're interested, do some research and then you can use this script to call the people who are voting on it.

Hi my name is ***name***. I'm calling from ***city, state***. I am urging you to vote for/against ***name of bill*** bill ***bill***

number, because I care about **issue**. One reason why I care is **reason**. Thank you so much for your time!

General Tips

Here are my top 5 things that I think you guys should know as SAVPs:

1. BE FRIENDLY
2. Stay informed
3. Keep an open mind
4. Contact organizations to see what they need
5. Live social action- think about what organizations you're buying from, if you're recycling, if you can carpool, etc.

– Advice for Group Leading Discussion –

- ❖ READ THROUGH THE ENTIRE PROGRAM
- ❖ Ask program leader if you have any questions in advance
- ❖ Have an introduction question ready (ex. What's your favorite movie)
- ❖ Do research to get background information
- ❖ Be able to offer different viewpoints
- ❖ Play devil's advocate
- ❖ Don't just wing it!
- ❖ Ask open ended questions and ask people to elaborate
- ❖ Try to engage people who aren't talking as much
- ❖ Ask questions off of what other people say
- ❖ Make sure one person does not dominate the discussion
- ❖ Create a comfortable environment
- ❖ Have lots of questions ready to stimulate conversation in case of awkward silences
- ❖ Some off topic discussion is ok but try to tie it back into the main point of the discussion
- ❖ Give positive feedback when people share
- ❖ Utilize disagreement and debate to further the discussion